



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN KENTUCKY

## CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	<b>16,753</b>
Recreational Boating Industry Businesses	<b>31</b>
Total Jobs	<b>32,977</b>
Annual Recreational Boating-Related Spending	<b>\$90.5</b> MILLION



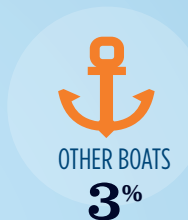
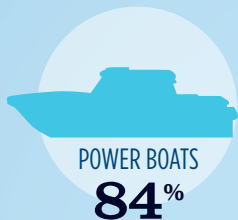
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$215.7** MILLION

### RECREATIONAL BOATS IN KY-3

TOTAL BOATS\* **16,753**

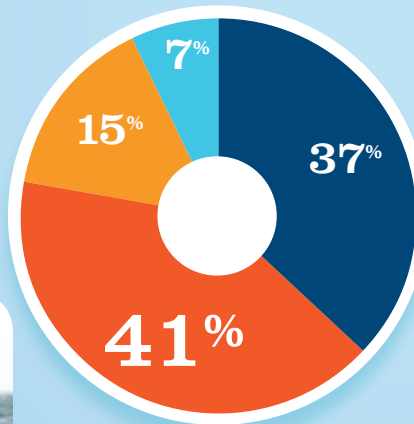
REGISTERED BOATS	16,753
Power boats	14,055
PWCs	2,019
Sailboats	243
Other Boats	436
HOUSEHOLDS PER BOAT	18.1



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN KY-3

TOTAL BOATING JOBS	<b>109</b>
Boat Building	8
Motor / Engine Mfg.	-
Accessory / Supplies Mfg.	16
Dealers / Wholesalers	45
Boat Services	40

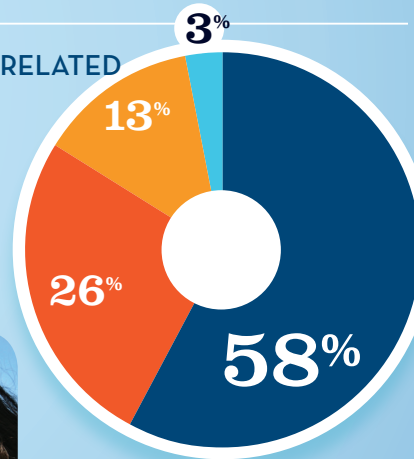


BOAT BUILDING  
MOTOR/ENG. MFG. †  
ACC./SUPPLIES MFG.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN KY-3

TOTAL BUSINESSES	<b>31</b>
Boat Building	1
Motor / Engine Mfg.	-
Accessory / Supplies Mfg.	4
Dealers / Wholesalers	8
Boat Services	18

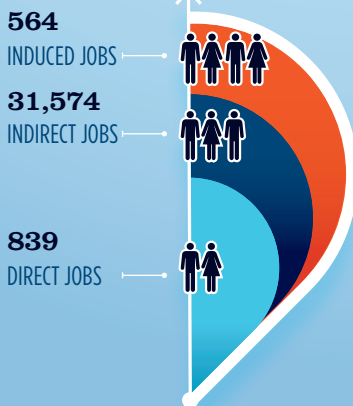


BOAT BUILDING  
MOTOR/ENG. MFG. †  
ACC./SUPPLIES MFG.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN KY-3

EST. TOTAL JOBS	<b>32,977</b>
EST. TOTAL LABOR INCOME	<b>\$71.7</b> MILLIONS
Est. Direct Income	\$29.5
Est. Indirect Income	\$17.5
Est. Induced Income	\$24.7



### RECREATIONAL BOATING INDUSTRY SALES IN KY-3

Boat Building	\$2.1	<b>\$2.1</b> MILLION
Motor / Engine Mfg.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfg.	\$3.0	<b>\$0.0</b> MILLION
TOTAL MFG. SALES	<b>\$5.1</b>	
Dealers / Wholesalers	\$23.4	<b>\$3.0</b> MILLION
Boat Services	\$15.3	<b>\$23.4</b> MILLION
TOTAL RETAIL & SERVICES SALES	<b>\$38.7</b>	
		<b>\$15.3</b> MILLION

BOAT BUILDING  
MOTOR/ENG. MFG.  
ACC./SUPPLIES MFG.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University